

PORTFOLIO

Anasvan Poolchand

TTL DESIGNER

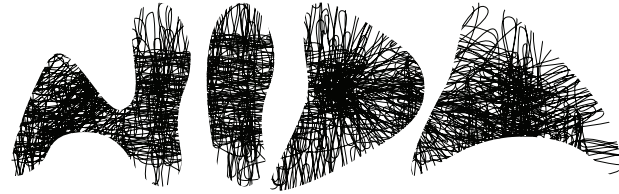
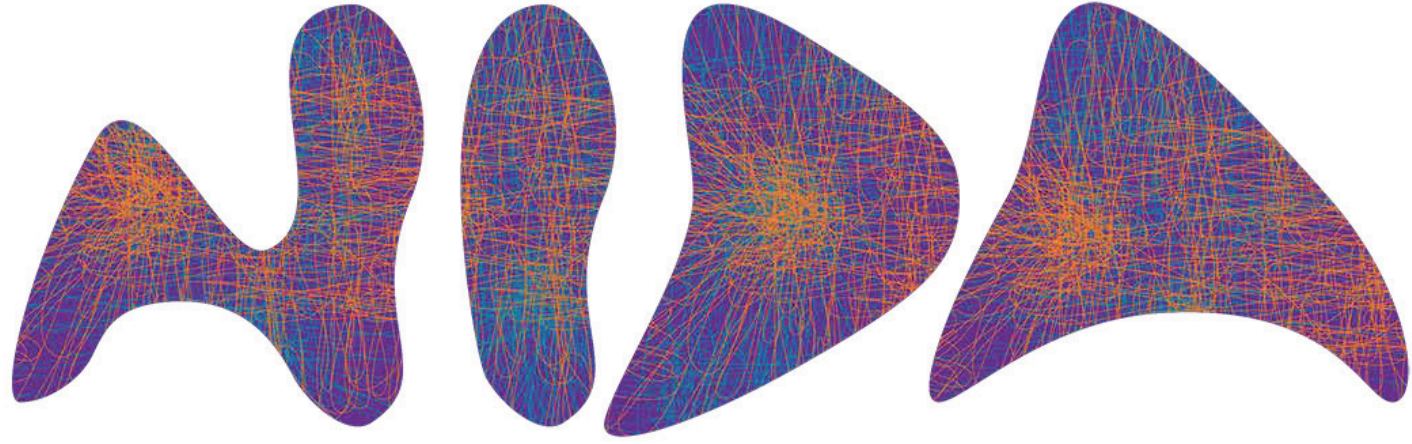
AP



NIDA (National Institute of Dramatic Arts) was a rebranding project which I was contracted to execute. Vibrant, organic motion and energy is what I believe best described NIDA and I wanted to convey these themes in my designs.

BRANDING - UI - PRINT - PHOTOGRAPHY

BRANDING



WEB/UI DESIGN





NATIONAL INSTITUTE OF DRAMATIC ARTS: NIDA
215 Anzac Parade, Kensington
NSW 2033, Australia
P: +61 2 9697 7600
nida.edu.au

24 September 2012

Sebastian Kosmin
105 Bon Die Road
Bon Die 2027, Australia

NIDA is Australia's leading institute for education and training in the dramatic arts.

Our programs respond to the rapidly evolving global arts and culture environment and encompass a broad range of accredited courses across different disciplines, including graduate degrees, undergraduate degrees and diplomas. We also offer an extensive program of public short courses for adults and children through NIDA Open and our highly successful corporate training program, NIDA Corporate.

NIDA is a powerhouse for the development of Australia's creative and cultural sector, challenging current thinking and practice and producing graduates who will be innovators and leaders. Our sought-after alumni are working all over the world on stage, on screen, behind the scenes and leading major events and organisations.

Studying at NIDA

NIDA's suite of Master of Fine Arts (MFA) courses is growing each year. From 2016 we will offer the new MFA (Cultural Leadership) as well as MFA (Design for Performance), MFA (Directing), MFA (Voice) and MFA (Writing for Performance).

We also offer Bachelor of Fine Arts courses in Acting, Costume, Design for Performance, Properties and Objects, Staging, and Technical Theatre and Stage Management.

NIDA is developing an extended suite of Vocational Education and Training (VET) diploma courses. We currently offer Diplomas in Musical Theatre, Live Production and Technical Services, and Specialist Make-up Services.

NIDA Open

Each year we welcome more than 15,000 students of all backgrounds and abilities through NIDA Open. Our courses are open to children, young people and adults and are delivered by our expert tutors. There are hundreds of courses on offer, from theatre to television presenting, and they run all year-round, all across Australia.

Corporate training

NIDA believes that the principles of performance can help build successful careers and our Corporate training program provides a unique opportunity for businesses to develop polished presenters. Tutors draw directly from their expertise in training some of Australia's best performers, and our graduates have the skills and confidence to be effective workplace communicators and successful public speakers.

Our supporters

As a not-for-profit organisation, NIDA acknowledges the generous support of our donors, corporate partners and volunteers, who provide the best teaching resources, training opportunities and educational experiences available.

NIDA receives funding from the Australian Government through the Ministry for the Arts, Department of Communications and the Arts, and is a member of the Australian Roundtable for Arts Training Excellence (Arts8); an initiative between the national performing arts training organisations and the Australian Government committed to providing unique and high-level training for emerging artists.

Regards

Peter Cook

Peter Cook
Head of design

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PRINT/PHOTOGRAPHY





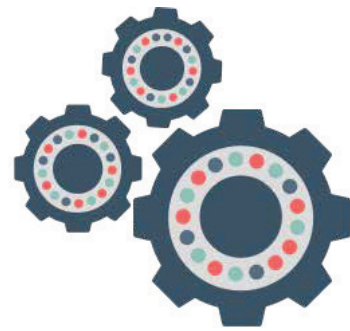
GorillaStack provides software to help you manage cloud infrastructure. I was contracted to update the look and feel of their current website to something more fresh and clean for their techie and professional target audience.

UI - ILLUSTRATION

WEB/UI DESIGN



ILLUSTRATION



BRANDING



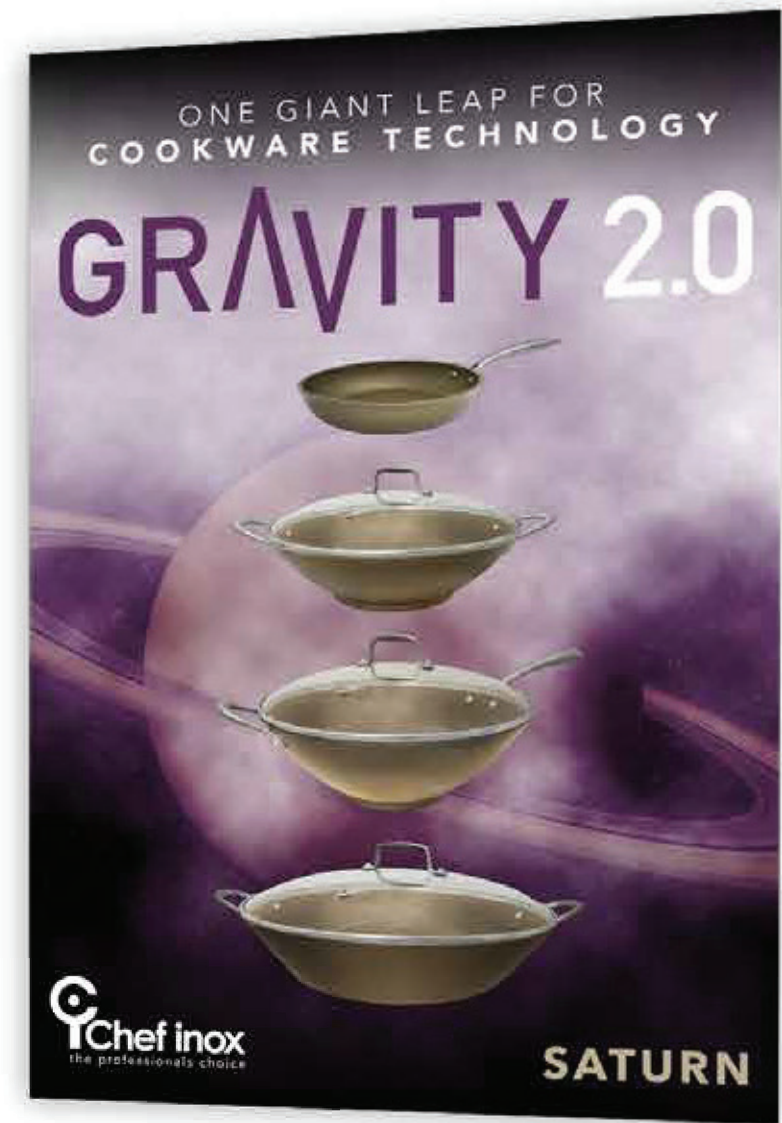
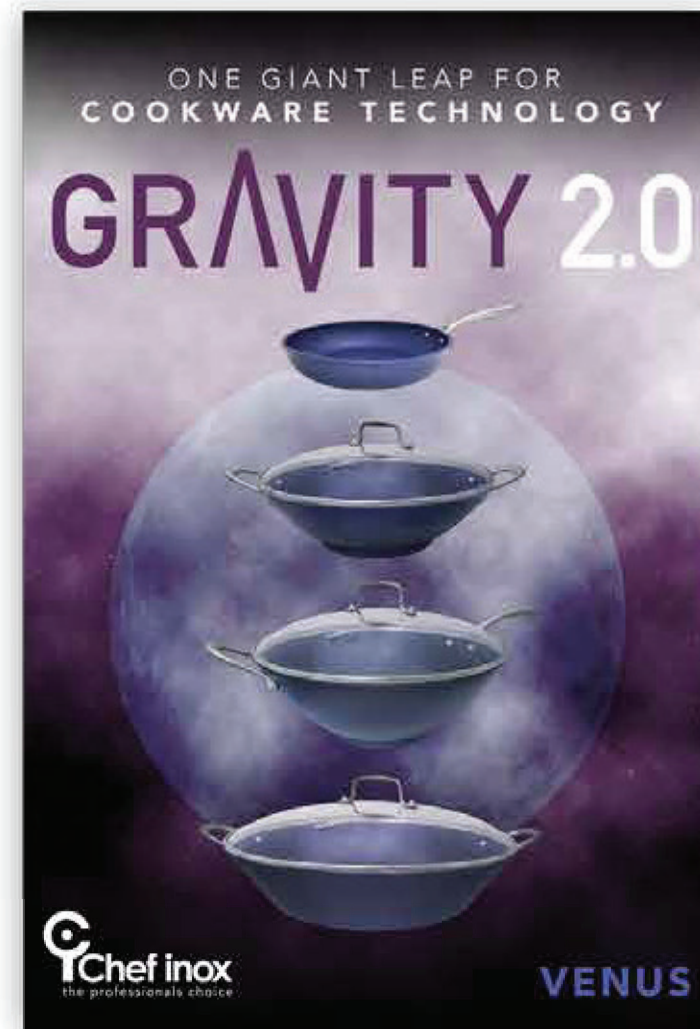
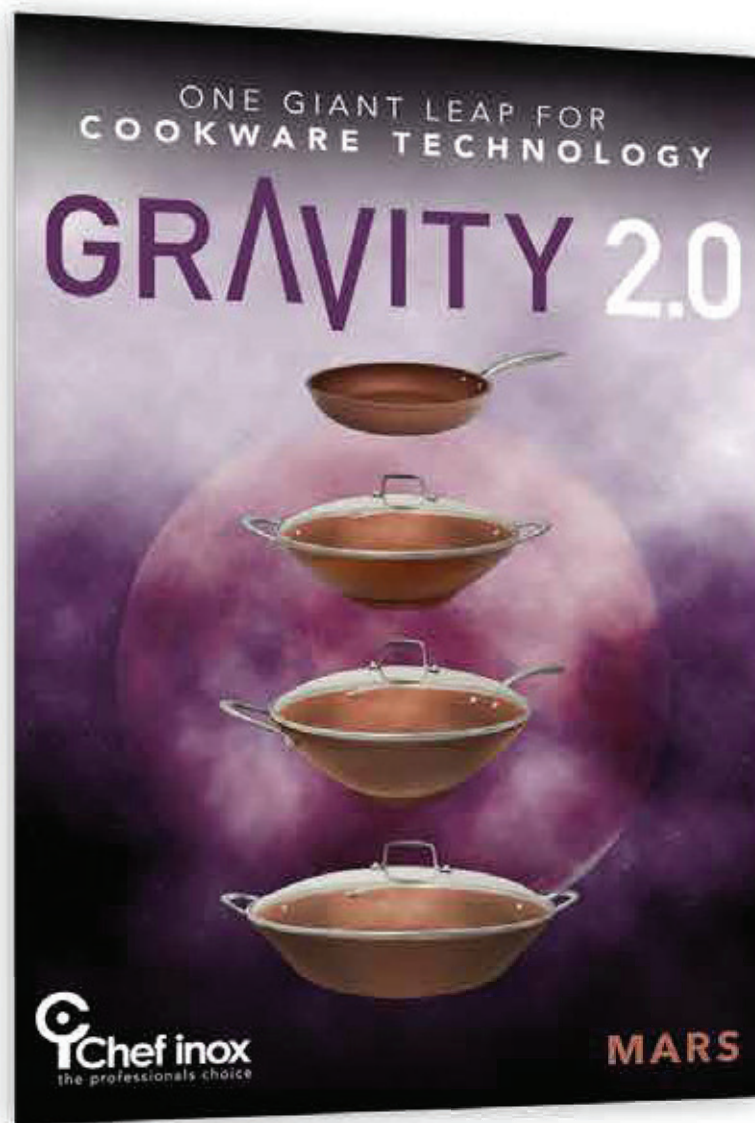
Tomkin Australia's Chef inox kitchenware is developed for the professional arena with the Chef in mind. It is designed to be reliable, durable and easy to maintain making it a firm favourite with Chefs. As one of the most established kitchenware brands in Australian hospitality, Chef inox is an industry pioneer for tools of the trade that assist in the cooking and preparation of food.





GRAVITY 2.0

PRINT/ PHOTOGRAPHY



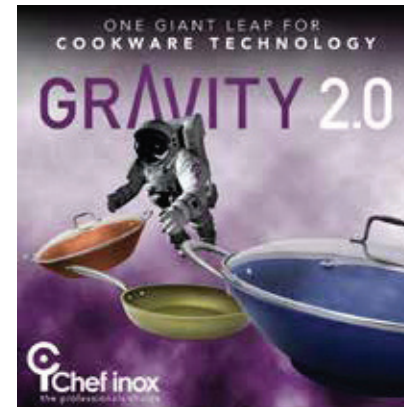
PACKAGING /PHOTOGRAPHY

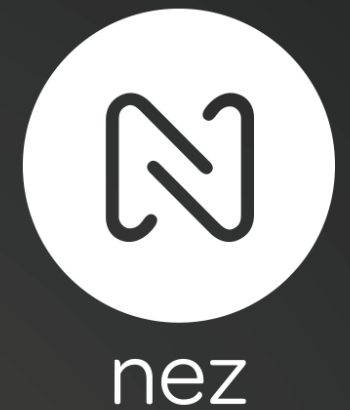


PACKAGING



SOCIAL MEDIA





Logos from left to right

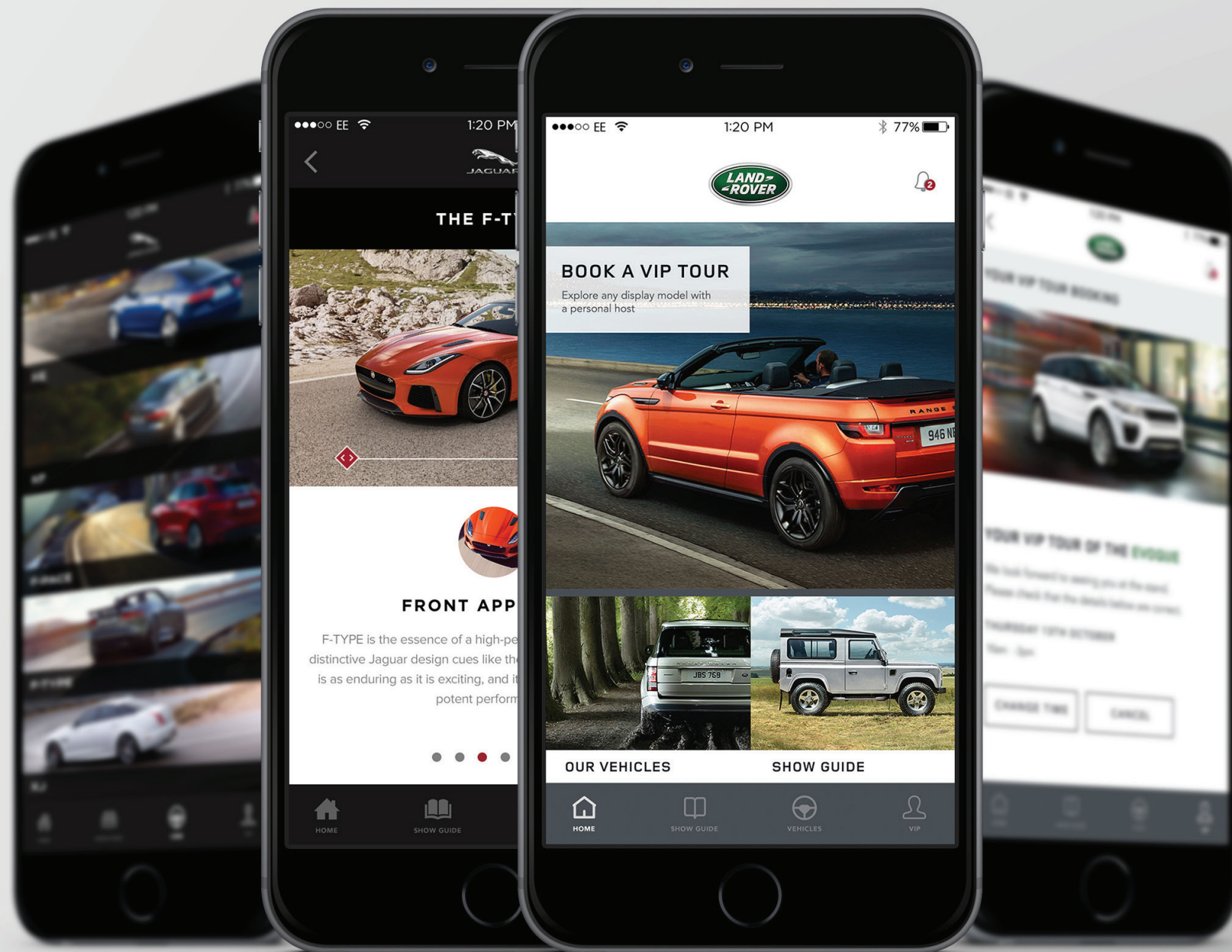
Anchura: Asesors for corporate companies

AVRillo: Solicitors branding - logo stamp

tapd: US Alumni jobs database

ATG Tickets: Global ticketing platform

nez App for local food and drink offers



PRODUCT DESIGN

